

833-35 Market Street

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BLAUNER'S Star Bargain Day

Tomorrow's Star Bargain Day is the first of the New Year! And for weeks we have planned to break even Blauner Bargain records in giving wonderful values. Great Clearances, big Special Purchases and New Spring goods at special prices—All these are contributing to make this the biggest Star Bargain day ever!

Extraordinary Star Bargain Sale of Coats

Downstairs Store

\$5.00 \$10.00

Fine warm Winter Coats reduced to less than half their original price for this Great Bargain Event!

Wool velour chevots, diagonal mixtures; belted and loose modes; fur fabric and self fabric collars. All-wool velours, melton mixtures, tibets, wool de-luxe coatings. Fur and silk plush collars.

30.00 and 35.00 Coats of various fine materials reduced! **19.00**

Second Floor

\$14.00

Our fine regular coat stocks reduced to give these wonderful Star Values.

Velours, silvertones, kerseys and polo cloths; collars of sealine, dyed opossum, silk plush and self fabric.

Reduced from 29.75 and 39.75 — silvertones, velours and plushes. **23.00**



6.00—15.00 Spring Hats

Remarkable Savings in satin-and-straw, straw and satin Hats. Advance Spring models delightfully and originally trimmed.

3.65 CLEARANCE **1.00**

Prices have been ruthlessly cut on this lot. A limited number of fine velvets and satins.

Blauner's Third Floor



GREAT DRESS SALES

DOWNSTAIRS STORE

700 Dresses Specially Purchased! Others Reduced
\$7 \$10 \$14

Serge, Satin, Velvet, Tricotine Serge, Velour and Satin Serge, Satin, Velour, Taffeta, Georgette, Jersey

Remarkable savings offered in fine Dresses suitable for Spring wear. Modes to suit all. Buy your Dress in this Sale.

House Dresses **50c 1.19**

Plaids and chambrays. Belted models in plaid or linen.

SECOND FLOOR

500 Dresses Regular **25.00 to 45.00 Values!**

\$16 \$19

Velvet Georgette Georgette Satin
Satin Velour Velour Tricotine
Serge Tricotine Serge Velvet Tricolette

Spring Dresses specially featured in this comprehensive lot of modes for business or afternoon. Wonderful bargains!

WAIST SALE

Great purchase of Spring goods and reductions on regular stocks.

Voile! Star Values

Fine white voiles feature panel embroidery. Limited number. Value 1.00. **50c**

Voiles and colored checks, trimmed and tailored. Limited number. Value 1.75. **1.00**

Voiles and striped Blouses, tailored and trimmed. Value 2.50-3. **1.49**

Georgettes and Nets **2.90 3.55**

Value 4.00—5.00 Value 5.00

New net and fine georgette Blouses; flesh, white, suit shades. Stunning georgettes—flesh, white; hand-somely trimmed.

Blauner's Main Floor

1/2 Price Sale

Girls' Coats and Dresses

Winter Coats Gingham Dresses

Fine Coats formerly priced 7.94. **3.97** Star Bargain Dresses at Half Price! Gingham Dresses at Half Price! Gingham Dresses at Half Price!

Cheviots, velours and mixtures. Star values. 6-14. Value 2.00. **1.00**

Blauner's Fourth Floor

ALL WOOL SERGE DRESSES

Values 8.94—10.00. Wool serge, navy, brown, green. 6-10. Regulation and other styles. **4.50**

Fourth Floor

SPECIAL LOT OF COATS

Values 12.94—24.50. Girls' Coats of velour and cheviot. 6-14. Every Coat in stock has been reduced one-third to one-half. **9.00**

Fourth Floor

INFANTS' AND KIDDIES' BARGAIN SPECIALS

1.94—4.94 Hats, 1.00 1.50 Rompers, 89c 89c Sacques, 49c 1.94 Sacques, \$1.25
6.94 Sweater Sets, 2.94 Limited quantity. 94c Sacques, 59c Limited quantity. 2.00—2.50 Bathrobes, 1.19
50c Infants' Bands, 35c Limited quantity. 1.50 Sacques, 98c Limited quantity. 79c Gingham Rompers, 38c
8.50 Boys' Suits, 4.94 Limited quantity. 1.49 Flannel Gowns, 99c 2.00 Poplin Dresses, 1.29

Blauner's Fourth Floor

STAR CLEARANCE OF SUITS

10.00—15.00 26.50—38.00

Reduced from our regular 15.00 to 32.50 stocks to offer these remarkable values! Tricotines, serges, all-wool herringbones, poplins and Oxford. Seal plush, Yukon plush, kit coney and self collars. Downstairs Store

Handsome Suits, many fur trimmed, reduced from our 35.00 to 55.00 racks for tomorrow! Silvertones, chevrons, velours and Oxfords, in popular modes and colors. Many feature fur collars. Second Floor

Star Sale—Hosiery & Underwear

3.15 Kimonos... 95c 1.50 Camisoles... 1.19 1.00-2.00 Silk Hose 25c
Pastel Japanese Crepe Kimonos—embroidered. Limited quantity. Heavy Wash Satin camisoles, lace trimmed.
4.95 Kimonos... 3.19 1.50-2.00 Camisoles 89c Wash satin, tailored or lacey. Slightly mussed.
1.00 Petticoats... 69c 4.00-4.50 Chemises 2.49 Slightly mussed crepe and wash satin.
Odds and ends in silk fibre and lisle hose. Match them up yourself. Wonderful Star Value.
1.00—1.25 Hose Warm, serv- 39c 39c—65c Hose Children's 29c
iceable cash- 39c Children's 29c
mere in black and white. ribbed Hose
—some imperfect.

Blauner's Main Floor

Great Purchase of 60 Fur Muffs worth 45.00 at



Melon and ball shapes. **19.50** North-western & Canadian wolf muffs feature head, tail, paws. **19.50**

Second Floor

GLOVE SALES

29c 59c
Wool gauntlets—the kind you want cold days. White only. Odds and ends of fine kid, slightly imperfect. **29c 59c**

Blauner's Main Floor